

Advisory Alert: Five steps for a highperforming internal audit function

A strong internal audit (IA) function can provide your higher education institution with an independent, objective perspective; help improve its compliance and controls; and increase the efficiency and effectiveness of operations. Here are a few recommendations to maximize the value provided by your IA function, based on our experience as outsourced and co-sourced internal auditors, as well as our knowledge of industry best practices:

- 1. Establish a strong tone at the top. Support from leadership is crucial to the IA department's ability to function effectively and help your institution be at the top of its game. Strong support from the board and senior management helps communicate the importance of IA's activities to the institution's community. IA should regularly discuss findings, recommendations and emerging risks with senior leadership, and develop valueadded, implementable recommendations that can trigger positive change within your institution. Although the IA function needs to earn its reputation for excellence, we have seen that senior management's open support can pave the way for an efficient and effective IA function.
- 2. Promote the IA function's independence. IA should be independent from management and the business functions that it reviews in order to allow the department to perform its

duties in an unbiased manner, free from interference or compromised relationships. Ideally, IA should report directly to the board of trustees or the audit committee, although we have often seen it report administratively to the president, executive vice president, CFO or general counsel. An independent and objective IA department can more effectively monitor the institution's compliance and controls, and decrease the risk of fraud.



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Key internal audit roles

The objective of IA is to help the organization achieve its goals by using a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance. Here are six fundamental IA duties:

- 1. Identify and prioritize areas of risk throughout the organization.
- 2. Mitigate these risks through targeted audit plans, resulting in findings and recommendations for change.
- Evaluate the effectiveness of internal controls from a best practices perspective.
- 4. Assess compliance with laws, regulations and contracts.
- Recommend process improvements that address the efficiency and effectiveness of operations.
- 6. Follow up on recommendations and report on remediation efforts.
- 3. Line up skilled, flexible resources. IA knows to expect the unexpected. Special projects, "fire drills" often associated with

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fraud or special investigations, and shifting priorities are now the norm. Many IA functions struggle to provide value, often due to a lack of experience. A skilled and diverse staff is needed to deal with the unexpected and to create and effectively execute a well-rounded audit plan. A high-performing IA department should include staff with a mix of skills and experience, including compliance and controls, operational improvement, and more specialized areas such as IT systems and infrastructure. If your institution has a modest IA staff, consider co-sourcing as a viable way to supplement existing inhouse skills and resources with specialized talent and experience.

4. Leverage IA's expertise in strategic risk assessment. In an increasing number of institutions, IA no longer simply acts as an institution's compliance cop. Many strong IA functions have also been serving in a consultant-like capacity, making recommendations to improve the institution's operational efficiency and effectiveness. To become a highperforming function, IA's observations and recommendations must provide actionable insights that align with your institution's strategic priorities and provide maximum value to your institution. Increasingly, we have seen institutions' IA functions participate in the institutional enterprise risk management (ERM) program. IA's risk assessment experience and institutional knowledge can be great resources when you set out to identify the risks to achieving your strategic goals (i.e., strategic risk). IA can also participate in

the ERM process by assessing current and recommended risk mitigation practices.

5. Perform a quality assurance review (QAR). The Institute of Internal Auditors (IIA) recommends that selfassessments of the IA function be performed periodically (we suggest annual IA self-assessments), while third-party assessments should be performed every five years. A QAR can be a key driver in improving IA's performance because it assesses the function's adherence to the IIA's International Standards for the Professional Practice of Internal Auditing and Code of Ethics. The QAR also evaluates how effective the IA function is in fulfilling its mission, and identifies ways to enhance IA's management and work processes, as well as the value it ultimately brings to the institution.

See more at:

https://www.grantthornton.com/issues/libra ry/whitepapers/nfp/2014/5-steps-for-highperforming-internalaudit.aspx#sthash.lzzRvegA.dpuf

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